

# Travel Mall Affiliates

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## The opportunity.

The Travel Mall can provide ANYONE an additional income and particularly those that own a Travel Store in our mall. There are NO special requirements, NO investment and NO obligations. You can join whenever you are ready.

Earning possibilities, savings:



1. Earn commission on Travel Store listings.
2. Earn booking commission for products sold on your Travel Store and/or by you as a web agent.
3. Save on bookings that you make yourself

**Travel Store listings.** Each and every individual or organisation that opens a Travel Store at The Travel Mall has to pay an annual Travel Store Listing Fee of **One Dollar Per Day** (US\$ 365 per year).

As a reseller you can earn a large percentage <sup>\*1)</sup> of this annual fee when you sign up service providers, sales agents or other individuals with a Travel Store.

You earn per Travel Store as long as the web-store owner renews his membership, year after year after year. These referrals are yours and stay yours. Like this you can earn additional money by being a reseller and it is easy, because you are selling products that everyone likes and needs. The Tourism Mall offers established and new, growing operators excellent possibilities to extend and expose their business – worldwide. A travel store is to a Tourism Professional what a horse is to a jockey. The affiliate program offers individuals to participate and take advantage as well. This is a win-win situation for everyone.

**Online Bookings.** The Travel Mall offers Tourism Providers the possibility for listings, inquiries and online bookings. The Mall accepts deposit payments and charges the providers for this service. We share this commission with our affiliates in following manner:

-  The Travel Store where the booking was made receives 2.5% of the booking amount
-  The agent who is logged on when the booking was made receives 2.0% of the booking amount

As an affiliate you can be the web-store owner, the sales agent or both.

**Personal Savings.** You probably like to travel or enjoy your free time in the outdoors. The Mall offers great activities and these are available to anyone. You can book these products on any of the available stores including your own. By booking on your own store you will earn a commission on your own booking therewith earning a great discount: your savings. If you have a web-store, you, your friends and your family can profit from this because you can all save on this commission.









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## Memberships.

There is no absolute need for a travel store, but it is by far the best way to run your business and create a secondary income. You can share this store with friends and family and together you can work on this business and share the advantages.

We have defined three memberships: Gold, Silver and Bronze. There is mainly a difference in the web-store, the earning and the savings.

<b>TAA Partner/Membership program</b>			
<b>ANYONE</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>Main Features</b>			
Own Travel Store with <ul style="list-style-type: none"> <li> Domain (<a href="http://www.MyStore.com">www.MyStore.com</a>)</li> <li> Portal (colors, banner, menus, presentation)</li> <li> Data filter (Geographic, Topic)</li> <li> 5 Email accounts</li> <li> Your choice of modules, languages</li> <li> Own sales agents</li> </ul>	Yes		
<b>Administration</b>			
Maintenance: Organisation, Travel Store	Yes		
Reports: Commissions, Payments, Visitors	Yes	Yes	Yes
Online Help	Yes	Yes	Yes
<b>Support and Services</b>			
Email support	Yes	Yes	Yes
Online Training Sessions (Web-Ex)	Yes	Yes	Yes
<b>Earning for Referrals</b>			
Signup new members, annually <sup>*1)</sup>	50-66%	50-66%	33%
Software Sales, finders fee, App. Service <sup>*2)</sup>	\$1000.00	\$1000.00	\$1000.00
Software Sales, finders fee, Full License <sup>*2)</sup>	\$2000.00	\$2000.00	\$2000.00
<b>Commission Earnings and Discounts</b>			
Commission per booking <sup>*3)</sup>	Store and Agent	Agent	Agent
Discount on own bookings, if booking made at own Store or TAA (after Logon) - without a sales agent	4.5%	4.5%	-
<b>Total Cost</b>			
Annual membership fee	US\$ 365.00	US\$ 250.00	Free



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## Notes:

\*1) Sign-up new members and earn commission per member; this commission is recurring every year (= accumulating income) and equals:

- 33% for each new membership if you aren't a Gold member
- OR 50% for each new membership if you are a Gold/Silver member
- OR 66% for each new membership if you are a Gold/Silver member AND signed up 4 or more Gold / Silver members in past 6 months and you were a Gold member yourself during this 6 months

\*2) Finder fees: one-time commission

- App. Service paid in two parts: 50% after customer made 1<sup>st</sup> payment, 50% after 12 continued months of service without cancellation
- Full License: paid after customer made full payment for license

\*3) Travel Store commission = 2.5%; Agent commission = 2%. The travel store receives the agent commission if no sales agent was logged on.

**Advantages.** Off course you can share your membership with others, for example with friends, family or colleagues. One membership can have more than one member and each member can have its own login. Also be aware that a membership gives you the right to ALL of the advantages as mentioned here.

You will agree: the Gold membership is worth its value in ... Gold!



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## Income opportunity (sample).

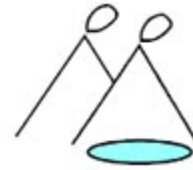
Below are sample calculations of possible income as our affiliate. There are NO guarantees. Your success depends on several factors and one of them is the amount of work that YOU put in it. Some affiliates make a lot of money; others earn nothing at all. The only guarantee that you have is the discount that you, your family and friends get if you book on the Travel Mall while signing on as our affiliate.

### Travel Store listings.

You decide how many organizations you signup: there is no minimum or maximum. But do realize that your referrals are yours and stay yours and your earnings accumulate (year after year). The more you signup now, the more you will profit later! You will receive the membership commission for your existing referrals even if you don't signup any new ones.

Annual earning, if you are a Gold or Silver Member		
Per member: 50-66%	1 member p. month	1 member p. week
1st Year	US\$ 2'657.20	US\$ 12'293.20
2nd Year	US\$ 5'548.00	US\$ 24'820.00
3rd Year	US\$ 8'438.80	US\$ 37'346.80
<b>Total in 3 Years:</b>	<b>US\$ 16'644.00</b>	<b>US\$ 74'460.20</b>

Annual earning, if you are a Bronze Member (free of charge)		
Per member: 33%	1 member p. month	1 member p. week
1st Year	US\$ 1145.40	US\$ 6'263.40
2nd Year	US\$ 2890.80	US\$ 12'526.40
3rd Year	US\$ 4336.20	US\$ 18'790.20
<b>Total in 3 Years:</b>	<b>US\$ 8672.40</b>	<b>US\$ 37'580.40</b>





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## Online Bookings.

Service providers will pay a commission for bookings made on the Travel Mall (approx. 10% of the booking amount). We split this commission with our affiliates and partners.

 The Travel Store owner where the booking was made receives 2.5% of the booking amount.

 The Sales agent who was logged on at this site during booking receives 2.0% of the booking amount.

 The Travel Store owner receives both shares if no sales agent was logged on.

The following sample is based on an AVERAGE booking amount of US\$400.

Annual Earning	As an Agent	On Your Store	On Your Store, without Agent
10 bookings per month	US\$ 1680.00	US\$ 1920.00	US\$ 3600.00
20 bookings per month	US\$ 3360.00	US\$ 3840.00	US\$ 7200.00
30 bookings per month	US\$ 5040.00	US\$ 5760.00	US\$ 10'800.00

## Personal Savings.

The Travel Mall features many great activities, tours, hotels, homes and rentals. As mentioned earlier you'll earn commission for bookings made by you, even if it is you.

In our sample you decide on a 7-day all-inclusive tour that costs \$ 1000 per person. You bring three friends for a total of \$ 4000. Your commission for this tour with a Gold membership would be 4.5% or \$ 45 per booking or \$ 180.00 total. That is your commission = your discount.

This was you doing one tour. Are you so lucky to travel more? How about your friends or your family? Why would they book elsewhere? Each and everyone can book on your site and share your commission, your discount.



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## Commission payment.

We collect all payments from customers and affiliates by means of our online website and booking system. This includes for example all membership fees and booking deposits. An affiliate does NOT accept any payment.

We make access to our system available to all affiliates and partners who can view their commission earnings and payments due anytime of the day, any day of the week. Commission earnings are final immediately for all memberships and final for booking commissions after the traveler has commenced his trip (and can't cancel).

We make payment once bi-monthly to those affiliates where the earning exceeds US\$100.00 or equivalent. We will transfer the funds to your address or account of payment as entered online. You, the affiliate, are responsible for correct data entry online.

Details concerning your secure online access are made available in a separate document. An affiliate will have a unique partner code and user name with password.